



## Fundraising guide

Everything you need to know about  
*Big Quiz Night* fundraising

Unsure about how to fundraise?  
Don't worry – this fundraising guide is full  
of handy tips to help make it a breeze.

# Thank you for fundraising for Tearfund

Thanks to the incredible generosity of fundraisers like you, more people will be equipped to lift themselves out of poverty for good.

We hope you find this pack useful and full of handy tips to help make your *Big Quiz Night* the best it can be.

Team Tearfund are on hand to support you along the way, so please feel free to get in touch if you still have questions.



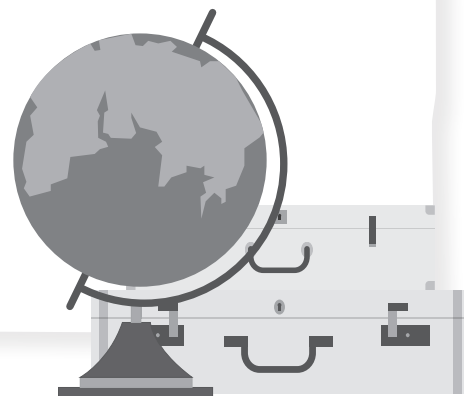
## Churches that thrive, not just survive

For more than 50 years, prayers and gifts from people like you have brought effective and lasting transformation to whole communities. By empowering local churches to bring this transformation, you can help communities lift themselves out of extreme poverty for good. Thank you.

### Transforming Communities one quiz at a time: How you can make a difference

The money your quiz raises will support our Transforming Communities programme, helping local churches around the world lead their communities to take action to build wells and toilets, grow more food and plant trees. This is about local people creating lasting change for themselves.

You can play your part in a vision to see hundreds of thousands of thriving churches transforming communities around the world. By taking part in *Big Quiz Night*, you can be one of the 500 churches we want to see signing up to help bring an end to extreme poverty.



# JustGiving

The easiest way to fundraise, and which helps Tearfund keep our admin costs as low as possible, is by **setting up a JustGiving page**. This is an online page where people can easily donate to your quiz night.

Every pound raised from the *Big Quiz Night* will come straight to Tearfund through JustGiving – there's no extra admin involved! You can set up your Just Giving page by heading to [justgiving.com/campaign/bigquiz2024](https://www.justgiving.com/campaign/bigquiz2024).

Once on the page, head to the right hand side and select the button labelled 'Start Fundraising'. Fill out the short form, and it will then ask you to log in to your account if you are not already logged in (if you do not have a JustGiving account already you will need to set up an account before you can set up a page). On the next page simply fill in all the criteria and then click the 'Create your page' button.

**Top tip:** *If you ask for a voluntary entry donation, this is eligible for Gift Aid. However, if you have a set ticket price, this will not be eligible for Gift Aid.*

To **edit your JustGiving page**, there is a button at the top which says 'edit my page'. If you click on this you will be able to edit your picture and story. We encourage you to write an extract about who you are and why you are taking part in the *Big Quiz Night* this year. Remember, you will need to be logged in to your JustGiving account in order to access this.



## Set up your JustGiving QR code

A QR code is a small black and white barcode. When anyone scans it with the camera on their phone, it will direct them straight to your JustGiving page – making it even easier for your quizzers to donate.

**To create your QR code,**

1. **Log in to your JustGiving account** and go to your page.
2. Click '**Edit your page**' in the top-left corner of your screen.
3. Click on the '**Share**' tab on the left of your screen.
4. Select the **QR symbol** (the last symbol on the right, next to the envelope email symbol)

**Top tip:** *Make sure to share your QR code as well as the link to your JustGiving page on all of your promotional material and throughout your Big Quiz Night. If you need help with this, just get in touch!*

# Additional fundraising on the night



Here are some fundraising ideas, tried and tested by previous *Big Quiz Night* hosts, to help you raise even more money on the night.



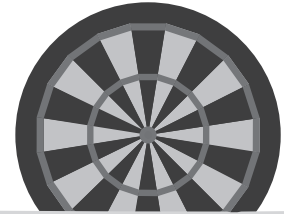
## Put on a movie

Before half-time, show our inspiring fundraising film and then ask people to donate generously (through your JustGiving page). This will help your guests understand why their support is vital and how their donations will help transform the lives of people trapped in poverty.



## Phone a friend

If there's a question that's really tricky, the quizzer can phone a friend for help. But here's the catch: to do so they will have to make a donation!



## The joker card

Quizzers can play this card to double their points on a round of their choice – but they'll have to donate to use it.



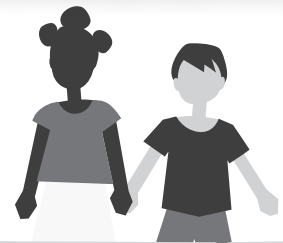
## Sold!

How about holding a promise auction during the break? Have your quizzers bid for something that someone has offered to do. For example, people could promise to drop off a cooked meal, do a food shop, perform a short play etc.



## On your marks, get set, bake!

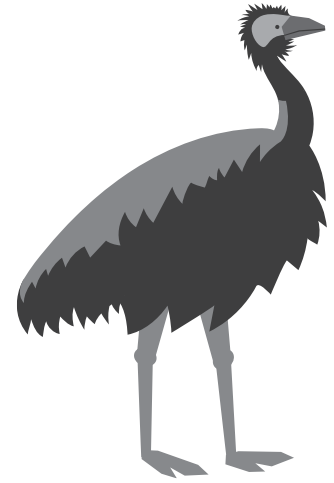
Cake never fails. If you're meeting in person, why not hold a bake sale? Have some yummy treats to sell before and after the quiz, or even hold your very own bake-off.



## Fun for everyone

During half-time, or while the scores are being counted, add in some entertainment. How about a poetry reading? A dance-off? Or go old-school and play pass the parcel? Encourage people to donate if they would like to get involved. *Big Quiz Night* guests are usually a mix of ages – from twelve to one-hundred-and-twelve – so this is a great way to get everyone in on the action.

# How to pay in your donations



Paying in your donations to Tearfund is quick and simple. JustGiving takes care of everything and sends all the money straight to Tearfund on your behalf. This is the most cost-effective way for us to process your donation. See our JustGiving section on page 3 for more information.

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Alternatively, you can pay in your money:

## Online

Online via our website  
[tearfund.org/bqndonations](https://tearfund.org/bqndonations)  
and follow the instructions.

Click here to pay in



## Bank transfer

Tearfund's account details are below.

**Please note: in order to accurately record your fundraising, you will need to either call or email us to let us know of your bank transfer and it's reference to your *Big Quiz Night***

Account number: 5380 3058  
Sort code: 20-00-00  
Account name: Tearfund  
Address: Barclays Bank, 1 Churchill Place,  
London, E14 5HP

## Cheque

Send in a cheque to: **Tearfund, 100 Church Road, Teddington TW11 8QE.**

**Please also include a note of your church and that the cheque is in reference to your *Big Quiz Night*.** And to help raise even more money, Gift Aid forms (located in our Resources page) can be printed off and completed by the taxpayers at your Big Quiz. Please send these back to us along with any cheques and indicate the amount each individual has given so that we can claim the Gift Aid.

If you need any help paying in your donations, please email [giving@tearfund.org](mailto:giving@tearfund.org) or call **020 3906 3906** – we'd be more than happy to help.

[tearfund.org/quiz](https://tearfund.org/quiz)

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